



BLUE ZONES PROJECT

LIVE LONGER BETTER[®]

SOUTH COUNTY IS EXPLORING SOMETHING BIG.

It's a well-being initiative called Blue Zones Project that's focused on bringing worksites, grocery stores, restaurants, schools, city leaders, and residents like you together around a common goal: [making healthy choices easier](#).

BLUE ZONES PROJECT

South County



WED., FEB. 26 | 6:00PM

Keynote Presentation

Salinas Valley Fairgrounds
625 Division St., King City, CA 93930

Join us to hear national speaker, Tony Buettner, share the history of Blue Zones and how the research of the world's longest lived cultures is creating a blueprint for well-being across America.

WED., FEB. 26 | 5:00PM

Wine @ Five

Salinas Valley Fairgrounds
Enjoy refreshments and healthy snacks while learning more about Blue Zones Project from their expert staff.

THU., FEB. 27 | 9:30AM

Community Transformation Presentation

Salinas Valley Fairgrounds
Learn more about how Blue Zones Project transforms communities and measures results.

>>> RSVP: go.bluezonesproject.com/southcounty

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