

2022 SUMMARY OF KING CITY BIENNIAL COMMUNITY OPINION SURVI

Characteristics	2016	2018	2020	2022	2016	2018	2020	2022	2016	2018	2020	2022	2016	2018	2020	2022	2016
	1	1	1	1	2	2	2	2	3	3	3	3	4	4	4	4	5
Feeling of Safety	1%	3%	12%	6%	14%	22%	49%	36%	39%	44%	27%	34%	45%	29%	10%	22%	1%
Quality of Roads	0%	2%	3%	6%	10%	8%	18%	17%	35%	44%	36%	38%	54%	46%	42%	38%	1%
Quality of Parks and Open Space	6%	8%	9%	13%	40%	44%	41%	39%	38%	39%	38%	32%	14%	7%	10%	13%	2%
Quality of Buildings	1%	2%	2%	5%	19%	21%	34%	27%	48%	51%	44%	44%	28%	22%	16%	19%	4%
Sense of Community	4%	5%	11%	5%	17%	23%	33%	29%	33%	41%	34%	41%	39%	25%	17%	21%	6%
Overall Image and Reputation of King City	1%	1%	6%	7%	8%	13%	33%	28%	21%	40%	39%	37%	69%	43%	19%	26%	2%
Ease of Travel by Car	10%	10%	15%	15%	44%	52%	49%	47%	32%	29%	27%	24%	12%	8%	7%	13%	2%
Ease of Pedestrian and Bicycle Travel	5%	6%	11%	6%	32%	33%	36%	35%	40%	40%	29%	34%	19%	18%	20%	18%	4%
Appearance of City	1%	3%	5%	5%	13%	27%	40%	32%	41%	44%	37%	40%	44%	25%	16%	22%	1%
Recreational Opportunities	3%	5%	6%	6%	23%	29%	30%	25%	35%	35%	37%	36%	36%	27%	22%	25%	3%
Employment Opportunities	1%	2%	4%	4%	4%	9%	14%	10%	24%	30%	28%	28%	62%	49%	41%	42%	8%
Shopping Opportunities	1%	2%	3%	4%	8%	7%	11%	10%	23%	28%	31%	22%	66%	61%	53%	61%	2%
Housing Opportunities	2%	2%	3%	5%	11%	8%	12%	8%	40%	33%	30%	26%	40%	48%	46%	52%	8%

Quality of City Services	2016	2018	2020	2022	2016	2018	2020	2022	2016	2018	2020	2022	2016	2018	2020	2022	2016
	1	1	1	1	2	2	2	2	3	3	3	3	4	4	4	4	5
Police Services	2%	7%	13%	13%	18%	36%	46%	40%	38%	31%	23%	28%	39%	20%	12%	15%	4%
Crime Prevention	1%	2%	15%	6%	8%	21%	40%	32%	29%	35%	27%	29%	56%	35%	12%	24%	6%
Fire Services	19%	16%	22%	23%	42%	54%	50%	41%	26%	17%	17%	20%	6%	5%	3%	6%	8%
Street Repairs and Maintenance	1%	4%	5%	7%	8%	13%	18%	22%	32%	38%	42%	32%	59%	44%	35%	36%	1%
Sidewalk Repairs and Maintenance	2%	4%	4%	9%	8%	10%	15%	22%	30%	34%	36%	29%	58%	50%	44%	38%	2%
Sewer Services	1%	3%	6%	6%	17%	22%	28%	29%	35%	41%	32%	30%	33%	19%	21%	20%	13%
Recreational Programs	5%	4%	7%	6%	24%	30%	31%	28%	33%	36%	33%	35%	30%	19%	19%	19%	8%
Maintenance of Parks	7%	7%	7%	10%	33%	45%	40%	38%	43%	35%	36%	33%	13%	10%	12%	15%	5%
Code Enforcement	3%	3%	4%	4%	11%	32%	21%	21%	32%	30%	32%	24%	38%	21%	24%	29%	16%
Land Use Planning	0%	2%	4%	3%	9%	12%	16%	18%	26%	32%	29%	24%	28%	18%	16%	23%	37%
Building and Land Use Permits	1%	3%	5%	4%	9%	8%	12%	13%	27%	29%	24%	23%	23%	21%	18%	22%	40%
Economic Development	0%	2%	4%	4%	3%	8%	16%	13%	23%	32%	29%	26%	53%	37%	30%	35%	20%
Animal Control	3%	6%	8%	5%	13%	22%	26%	27%	31%	31%	31%	27%	46%	35%	29%	31%	7%
Public Information Regarding City Activities	2%	7%	11%	7%	18%	27%	33%	31%	39%	42%	35%	30%	33%	19%	16%	24%	8%

Financial Management of City	1%	7%	8%	6%	4%	20%	26%	25%	23%	28%	23%	27%	51%	17%	14%	16%	21%
Emergency Preparation	1%	3%	5%	6%	11%	16%	26%	14%	30%	29%	23%	29%	27%	17%	16%	17%	31%
Response to Citizen Questions/Concerns	1%	4%	6%	7%	9%	18%	23%	19%	28%	33%	27%	26%	38%	22%	18%	22%	24%

Overall Opinions	2016	2018	2020	2022	2016	2018	2020	2022	2016	2018	2020	2022	2016	2018	2020	2022	2016
	1	1	1	1	2	2	2	2	3	3	3	3	4	4	4	4	5
Overall Customer Service	1%	4%	6%	6%	19%	24%	29%	26%	40%	45%	38%	35%	26%	14%	10%	15%	13%
Overall Quality of Life	3%	2%	7%	6%	19%	31%	40%	35%	52%	49%	38%	41%	24%	15%	13%	16%	3%
Value of Services for Taxes Paid	1%	2%	4%	4%	9%	20%	22%	19%	37%	34%	39%	32%	39%	25%	20%	26%	15%
Overall Satisfaction with City Government	1%	4%	8%	5%	11%	23%	29%	28%	32%	38%	34%	33%	46%	22%	18%	21%	10%
Quality of Government Compared to Federal	2%	9%	15%	11%	16%	21%	26%	25%	27%	24%	30%	30%	35%	20%	12%	18%	20%

Importance of Enhancing Items	2016	2018	2020	2020	2016	2018	2020	2022	2016	2018	2020	2022	2016	2018	2020	2022	2016
	1	1	1	1	2	2	2	2	3	3	3	3	4	4	4	4	5
Sidewalk Repairs and Improvements	32%	32%	32%	34%	30%	37%	39%	40%	25%	24%	22%	15%	11%	7%	7%	9%	2%
Street Repairs and Improvements	36%	41%	38%	40%	34%	36%	37%	37%	19%	16%	17%	12%	10%	6%	9%	10%	2%
Youth Recreation Programs	36%	34%	30%	32%	29%	34%	37%	35%	20%	20%	19%	17%	11%	7%	9%	9%	5%
Adult Recreation Programs	20%	20%	20%	22%	28%	29%	28%	28%	32%	32%	32%	26%	13%	11%	13%	13%	6%
Enforcement of Codes to Maintain Property	35%	34%	31%	27%	27%	29%	30%	31%	20%	20%	21%	21%	9%	10%	8%	13%	9%
Balance Budget and Repay Debt	38%	37%	33%	26%	28%	34%	31%	36%	11%	14%	18%	17%	9%	5%	5%	7%	15%
Efforts to Improve Public Safety	52%	55%	38%	43%	22%	26%	37%	32%	12%	12%	17%	15%	12%	4%	5%	7%	2%
Beautification Efforts	26%	28%	19%	22%	31%	32%	47%	41%	28%	29%	25%	23%	12%	7%	6%	9%	3%
Job Creation	45%	41%	38%	34%	24%	28%	27%	30%	12%	17%	15%	14%	14%	11%	17%	11%	5%
Attraction of Stores that Provide Shopping Options	49%	54%	44%	46%	22%	21%	26%	22%	14%	15%	13%	15%	14%	8%	14%	12%	1%
Support for Small Businesses	36%	43%	36%	37%	27%	29%	32%	29%	21%	18%	17%	14%	10%	6%	9%	10%	7%
Enforcement of Blighted and Unsafe Buildings	38%	46%	39%	33%	27%	26%	28%	29%	12%	17%	14%	16%	11%	5%	7%	8%	12%
Removal of Public Access Barriers for Disabilities	24%	27%	26%	27%	27%	31%	27%	31%	24%	24%	27%	19%	14%	8%	8%	11%	12%
Efforts to Unite Different Sectors of Community	28%	23%	20%	23%	25%	33%	32%	25%	23%	26%	27%	26%	15%	11%	12%	12%	8%
Public Information and Educational Materials	22%	22%	22%	23%	30%	36%	31%	29%	32%	29%	32%	31%	12%	8%	11%	9%	4%
Construction of Affordable Housing	26%	30%	36%	29%	19%	23%	18%	25%	26%	25%	23%	22%	24%	16%	19%	17%	5%
Construction of a Variety of Housing Types	25%	28%	32%	30%	22%	28%	23%	26%	29%	27%	25%	24%	19%	11%	15%	14%	5%
Street Lighting	48%	49%	41%	41%	24%	29%	30%	28%	14%	13%	17%	20%	13%	7%	10%	9%	2%
Signage	25%	22%	23%	27%	26%	27%	31%	25%	28%	36%	33%	31%	12%	7%	8%	8%	8%
Trees and Landscaping	28%	26%	24%	25%	27%	34%	41%	33%	32%	31%	27%	30%	11%	7%	7%	9%	2%
Parks and Open Space	25%	23%	25%	27%	34%	39%	38%	36%	30%	29%	29%	27%	9%	6%	7%	7%	2%
Recreational Facilities		26%	22%	26%		38%	35%	34%		26%	31%	23%		7%	9%	10%	

Job Training and Placement Programs	32%	26%	26%	28%	29%	26%	27%	23%	21%	8%	15%	15%
Efforts to Attract Visitors to Improve Local Economy	38%	34%	34%	31%	29%	29%	18%	17%	17%	8%	16%	12%
Efforts to Establish Long-Term Financial Stability	48%	42%	42%	32%	28%	28%	8%	14%	13%	6%	6%	8%
Downtown Revitalization	44%	36%	37%	29%	34%	28%	17%	16%	18%	6%	9%	11%
Train Station and Transportation Improvements	38%	36%	37%	25%	25%	23%	20%	16%	18%	12%	14%	15%
Art in Public Places	20%	18%	18%	22%	23%	24%	33%	35%	30%	18%	17%	20%
Social Services to Assist Those with Unmet Needs	27%	27%	32%	23%	27%	24%	28%	25%	22%	15%	14%	14%

EY RESPONSES

2018	2020	2022	2016		2018		2020		2022		6-Year	2-Year
5	5	5	Total	Avg.	Total	Avg.	Total	Avg.	Total	Avg.	Change	Change
2%	2%	1%	558	3.28	328	3.01	356	2.36	294	2.73	-17%	16%
1%	1%	1%	553	3.44	327	3.34	352	3.19	292	3.08	-10%	-3%
2%	2%	3%	563	2.62	325	2.47	362	2.51	296	2.48	-5%	-1%
3%	4%	4%	546	3.09	322	2.97	350	2.77	290	2.82	-9%	1%
6%	6%	4%	557	3.15	325	2.91	355	2.60	293	2.81	-11%	8%
3%	3%	2%	542	3.60	327	3.29	356	2.72	293	2.84	-21%	4%
2%	2%	2%	558	2.47	327	2.35	359	2.25	297	2.36	-5%	5%
3%	5%	6%	554	2.77	328	2.71	351	2.61	293	2.68	-3%	3%
1%	1%	1%	555	3.30	320	2.92	358	2.65	297	2.80	-15%	6%
5%	5%	8%	550	3.06	324	2.87	351	2.80	295	2.88	-6%	3%
11%	13%	15%	553	3.61	323	3.40	358	3.23	297	3.29	-9%	2%
2%	3%	3%	554	3.57	322	3.50	352	3.37	294	3.45	-3%	2%
9%	10%	9%	546	3.27	324	3.39	356	3.30	292	3.38	3%	3%

2018	2020	2022	2016		2018		2020		2022		6-Year	2-Year
5	5	5	Total	Avg.	Total	Avg.	Total	Avg.	Total	Avg.	Change	Change
6%	5%	4%	552	3.18	327	2.67	351	2.35	293	2.48	-22%	6%
7%	5%	9%	545	3.50	324	3.11	348	2.39	293	2.77	-21%	16%
7%	7%	10%	555	2.20	382	2.12	357	2.01	295	2.09	-5%	4%
2%	1%	3%	555	3.49	328	3.22	353	3.08	295	2.99	-14%	-3%
2%	2%	3%	556	3.47	325	3.34	357	3.22	293	2.99	-14%	-7%
15%	12%	15%	553	3.16	317	2.88	352	2.78	296	2.75	-13%	-1%
11%	10%	13%	554	2.96	339	2.78	355	2.71	296	2.76	-7%	2%
4%	5%	4%	556	2.66	331	2.50	355	2.55	293	2.56	-4%	1%
13%	19%	21%	561	3.25	347	2.79	357	2.93	294	2.99	-8%	2%
36%	35%	33%	549	3.30	322	3.02	346	2.88	293	2.98	-10%	4%
38%	40%	39%	551	3.21	318	3.09	353	2.91	293	2.99	-7%	3%
21%	22%	22%	545	3.61	320	3.31	351	3.09	294	3.18	-12%	3%
6%	7%	10%	553	3.30	317	3.01	357	2.87	296	2.94	-11%	2%
6%	5%	9%	545	3.13	318	2.77	353	2.59	293	2.76	-12%	7%

29%	29%	27%	557	3.58	325	2.77	353	2.61	294	2.71	-24%	4%
34%	31%	33%	555	3.20	324	2.93	346	2.72	292	2.87	-10%	6%
24%	26%	26%	547	3.36	324	2.96	348	2.78	289	2.84	-16%	2%

2018	2020	2022	2016		2018		2020		2022		6-Year	2-Year
5	5	5	Total	Avg.	Total	Avg.	Total	Avg.	Total	Avg.	Change	Change
13%	17%	19%	534	3.04	307	2.81	336	2.64	286	2.71	-11%	3%
3%	2%	3%	531	3.00	310	2.81	331	2.58	287	2.68	-11%	4%
19%	15%	19%	528	3.33	312	3.02	336	2.88	284	2.98	-11%	3%
12%	11%	13%	528	3.37	307	2.90	329	2.69	285	2.80	-17%	4%
26%	18%	16%	527	3.18	271	2.74	337	2.47	280	2.63	-17%	7%

2018	2020	2022	2016		2018		2020		2022		2020	2022
5	5	5	Total	Avg.	Total	Avg.	Total	Avg.	Total	Avg.	Rank	Rank
1%	1%	1%	539	2.16	319	2.05	337	2.03	291	2.00	10	8
1%	0%	1%	529	2.02	305	1.87	333	1.97	291	1.92	6	3
5%	5%	7%	532	2.05	316	2.00	332	2.07	288	2.04	11	11
8%	6%	10%	528	2.41	318	2.37	332	2.40	289	2.35	28	27
8%	11%	8%	532	2.04	317	2.05	335	2.07	290	2.21	12	20
11%	13%	14%	527	1.88	311	1.85	339	1.95	288	2.06	4	12
3%	3%	3%	535	1.83	316	1.63	338	1.88	289	1.86	2	2
3%	3%	5%	529	2.27	317	2.16	333	2.19	291	2.192	19	18
4%	4%	11%	532	1.94	315	1.97	336	2.11	289	2.019	14	10
3%	3%	4%	534	1.92	314	1.76	337	1.98	291	1.94	8	4
5%	6%	10%	526	2.04	314	1.86	337	1.99	290	1.981	9	7
7%	11%	15%	533	1.94	306	1.78	332	1.89	289	1.980	3	6
10%	13%	11%	513	2.32	313	2.14	335	2.19	288	2.16	18	16
8%	10%	14%	524	2.27	314	2.26	330	2.33	285	2.31	27	26
5%	4%	7%	524	2.36	312	2.24	333	2.33	291	2.281	26	24
6%	4%	7%	523	2.51	315	2.28	334	2.26	289	2.30	21	25
7%	5%	6%	525	2.45	304	2.21	332	2.24	289	2.235	20	22
2%	1%	2%	531	1.91	313	1.77	334	1.96	290	1.96	5	5
8%	5%	8%	521	2.30	338	2.31	331	2.27	285	2.221	23	21
3%	1%	3%	527	2.25	311	2.20	335	2.17	286	2.24	16	25
3%	2%	3%	528	2.24	312	2.18	335	2.17	291	2.14	17	15
4%	3%	6%			305	2.14	331	2.27	290	2.194	22	17

5%	7%	12%	285	2.11	336	2.29	290	2.277	25	23
5%	4%	9%	301	1.96	334	2.15	289	2.08	15	13
7%	10%	9%	307	1.69	336	1.82	290	1.84	1	1
4%	5%	7%	318	1.84	333	1.97	290	2.018	6	9
5%	9%	7%	310	2.05	337	2.10	291	2.12	13	14
6%	7%	8%	303	2.52	337	2.55	288	2.58	29	28
7%	7%	8%	314	2.32	336	2.27	288	2.20	24	19