



## 2020 KING CITY COMMUNITY OPINION SURVEY

Please complete and return this questionnaire in the enclosed envelope by March 13, 2020 to help King City improve its services. Please complete only one survey per household and only in English or Spanish. Copies made of the survey will not be accepted. Select the response by circling the number that most closely represents your opinion for each question. Your responses are anonymous.

### 1. Please rate each of the following characteristics as they relate to King City:

	Excellent	Good	Fair	Poor	Don't Know
Feeling of safety	1	2	3	4	5
Quality of roads	1	2	3	4	5
Quality of parks and open space	1	2	3	4	5
Quality of buildings	1	2	3	4	5
Sense of community	1	2	3	4	5
Overall image and reputation of King City	1	2	3	4	5
Ease of travel by car	1	2	3	4	5
Ease of pedestrian and bicycle travel	1	2	3	4	5
Appearance of the City	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Housing opportunities	1	2	3	4	5

### 2. Please rate the quality of each of the following services in King City:

	Excellent	Good	Fair	Poor	Don't Know
Police services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Fire services	1	2	3	4	5
Street repairs and maintenance	1	2	3	4	5
Sidewalk repairs and maintenance	1	2	3	4	5
Sewer services	1	2	3	4	5
Recreation programs	1	2	3	4	5
Maintenance of parks	1	2	3	4	5
Code enforcement	1	2	3	4	5
Land use planning	1	2	3	4	5
Building and land use permits	1	2	3	4	5
Economic development	1	2	3	4	5
Animal control	1	2	3	4	5
Public information regarding City activities	1	2	3	4	5
Financial management of the City	1	2	3	4	5
Emergency preparation	1	2	3	4	5
Response to citizen questions/concerns	1	2	3	4	5

**3. Please respond to the following overall opinions regarding King City:**

	Excellent	Good	Fair	Poor	Don't Know
Overall customer service provided by the City	1	2	3	4	5
Overall quality of life	1	2	3	4	5
Value of services for the taxes paid to the City	1	2	3	4	5
Overall satisfaction with City government	1	2	3	4	5
Quality of City government compared to Federal government	1	2	3	4	5

**4. Please rate how important you think enhancing the following items are for King City:**

	Extremely	Very	Somewhat	Not	Don't Know
Sidewalk repairs and improvements	1	2	3	4	5
Street repairs and improvements	1	2	3	4	5
Youth recreation programs	1	2	3	4	5
Adult recreation programs	1	2	3	4	5
Enforcement of codes requiring owners to maintain property	1	2	3	4	5
Balance the budget and repay debt	1	2	3	4	5
Efforts to improve public safety	1	2	3	4	5
Beautification efforts	1	2	3	4	5
Job creation	1	2	3	4	5
Attraction of stores that provide more shopping options	1	2	3	4	5
Support for small businesses	1	2	3	4	5
Enforcement of blighted and unsafe buildings	1	2	3	4	5
Removal of public access barriers for those with disabilities	1	2	3	4	5
Efforts to unite different sectors of the community	1	2	3	4	5
Public information and education materials	1	2	3	4	5
Construction of affordable housing	1	2	3	4	5
Construction of a variety of housing types	1	2	3	4	5
Street lighting	1	2	3	4	5
Signage	1	2	3	4	5
Trees and landscaping	1	2	3	4	5
Parks and open space	1	2	3	4	5
Recreational facilities	1	2	3	4	5
Job training and placement programs	1	2	3	4	5
Efforts to attract visitors to improve the local economy	1	2	3	4	5
Efforts to establish long-term financial stability for the City	1	2	3	4	5
Downtown revitalization to increase activity and business	1	2	3	4	5
New train station and other transportation improvements	1	2	3	4	5
Art in public places	1	2	3	4	5
Social services to assist those with unmet needs	1	2	3	4	5

**Thank you. Please return the survey in the enclosed envelope by March 13, 2020.**