

2020 SUMMARY OF KING CITY BIENNIAL COMMUNITY OPINION SURVEY RESPONSES

Characteristics	2016	2018	2020	2016	2018	2020	2016	2018	2020	2016	2018	2020	2016	2018	2020	2016		2018		2020		2-Year	4-Year
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Total	Avg.	Total	Avg.	Total	Avg.	Change	Change
Feeling of Safety	1%	3%	12%	14%	22%	49%	39%	44%	27%	45%	29%	10%	1%	2%	2%	558	3.28	328	3.01	356	2.36	-22%	-28%
Quality of Roads	0%	2%	3%	10%	8%	18%	35%	44%	36%	54%	46%	42%	1%	1%	1%	553	3.44	327	3.34	352	3.19	-5%	-7%
Quality of Parks and Open Space	6%	8%	9%	40%	44%	41%	38%	39%	38%	14%	7%	10%	2%	2%	2%	563	2.62	325	2.47	362	2.51	2%	-4%
Quality of Buildings	1%	2%	2%	19%	21%	34%	48%	51%	44%	28%	22%	16%	4%	3%	4%	546	3.09	322	2.97	350	2.77	-7%	-10%
Sense of Community	4%	5%	11%	17%	23%	33%	33%	41%	34%	39%	25%	17%	6%	6%	6%	557	3.15	325	2.91	355	2.60	-11%	-17%
Overall Image and Reputation of King City	1%	1%	6%	8%	13%	33%	21%	40%	39%	69%	43%	19%	2%	3%	3%	542	3.60	327	3.29	356	2.72	-17%	-24%
Ease of Travel by Car	10%	10%	15%	44%	52%	49%	32%	29%	27%	12%	8%	7%	2%	2%	2%	558	2.47	327	2.35	359	2.25	-4%	-9%
Ease of Pedestrian and Bicycle Travel	5%	6%	11%	32%	33%	36%	40%	40%	29%	19%	18%	20%	4%	3%	5%	554	2.77	328	2.71	351	2.61	-4%	-6%
Appearance of City	1%	3%	5%	13%	27%	40%	41%	44%	37%	44%	25%	16%	1%	1%	1%	555	3.30	320	2.92	358	2.65	-9%	-20%
Recreational Opportunities	3%	5%	6%	23%	29%	30%	35%	35%	37%	36%	27%	22%	3%	5%	5%	550	3.06	324	2.87	351	2.80	-3%	-9%
Employment Opportunities	1%	2%	4%	4%	9%	14%	24%	30%	28%	62%	49%	41%	8%	11%	13%	553	3.61	323	3.40	358	3.23	-5%	-11%
Shopping Opportunities	1%	2%	3%	8%	7%	11%	23%	28%	31%	66%	61%	53%	2%	2%	3%	554	3.57	322	3.50	352	3.37	-4%	-6%
Housing Opportunities	2%	2%	3%	11%	8%	12%	40%	33%	30%	40%	48%	46%	8%	9%	10%	546	3.27	324	3.39	356	3.30	-3%	1%

Quality of City Services	2016	2018	2020	2016	2018	2020	2016	2018	2020	2016	2018	2020	2016	2018	2020	2016		2018		2020		2-Year	4-Year
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Total	Avg.	Total	Avg.	Total	Avg.	Change	Change
Police Services	2%	7%	13%	18%	36%	46%	38%	31%	23%	39%	20%	12%	4%	6%	5%	552	3.18	327	2.67	351	2.35	-12%	-26%
Crime Prevention	1%	2%	15%	8%	21%	40%	29%	35%	27%	56%	35%	12%	6%	7%	5%	545	3.50	324	3.11	348	2.39	-23%	-32%
Fire Services	19%	16%	22%	42%	54%	50%	26%	17%	17%	6%	5%	3%	8%	7%	7%	555	2.20	382	2.12	357	2.01	-5%	-9%
Street Repairs and Maintenance	1%	4%	5%	8%	13%	18%	32%	38%	42%	59%	44%	35%	1%	2%	1%	555	3.49	328	3.22	353	3.08	-4%	-12%
Sidewalk Repairs and Maintenance	2%	4%	4%	8%	10%	15%	30%	34%	36%	58%	50%	44%	2%	2%	2%	556	3.47	325	3.34	357	3.22	-3%	-7%
Sewer Services	1%	3%	6%	17%	22%	28%	35%	41%	32%	33%	19%	21%	13%	15%	12%	553	3.16	317	2.88	352	2.78	-4%	-12%
Recreational Programs	5%	4%	7%	24%	30%	31%	33%	36%	33%	30%	19%	19%	8%	11%	10%	554	2.96	339	2.78	355	2.71	-2%	-8%
Maintenance of Parks	7%	7%	7%	33%	45%	40%	43%	35%	36%	13%	10%	12%	5%	4%	5%	556	2.66	331	2.50	355	2.55	2%	-4%
Code Enforcement	3%	3%	4%	11%	32%	21%	32%	30%	32%	38%	21%	24%	16%	13%	19%	561	3.25	347	2.79	357	2.93	5%	-10%
Land Use Planning	0%	2%	4%	9%	12%	16%	26%	32%	29%	28%	18%	16%	37%	36%	35%	549	3.30	322	3.02	346	2.88	-5%	-13%
Building and Land Use Permits	1%	3%	5%	9%	8%	12%	27%	29%	24%	23%	21%	18%	40%	38%	40%	551	3.21	318	3.09	353	2.91	-6%	-9%
Economic Development	0%	2%	4%	3%	8%	16%	23%	32%	29%	53%	37%	30%	20%	21%	22%	545	3.61	320	3.31	351	3.09	-7%	-14%
Animal Control	3%	6%	8%	13%	22%	26%	31%	31%	31%	46%	35%	29%	7%	6%	7%	553	3.30	317	3.01	357	2.87	-5%	-13%
Public Information Regarding City Activities	2%	7%	11%	18%	27%	33%	39%	42%	35%	33%	19%	16%	8%	6%	5%	545	3.13	318	2.77	353	2.59	-6%	-17%
Financial Management of City	1%	7%	8%	4%	20%	26%	23%	28%	23%	51%	17%	14%	21%	29%	29%	557	3.58	325	2.77	353	2.61	-6%	-27%
Emergency Preparation	1%	3%	5%	11%	16%	26%	30%	29%	23%	27%	17%	16%	31%	34%	31%	555	3.20	324	2.93	346	2.72	-7%	-15%
Response to Citizen Questions/Concerns	1%	4%	6%	9%	18%	23%	28%	33%	27%	38%	22%	18%	24%	24%	26%	547	3.36	324	2.96	348	2.78	-6%	-17%

Overall Opinions	2016	2018	2020	2016	2018	2020	2016	2018	2020	2016	2018	2020	2016	2018	2020	2016		2018		2020		2-Year	4-Year
	1	2	3	4	5	Total	Avg.	Total	Avg.	Total	Avg.	Change	Change										
Overall Customer Service	1%	4%	6%	19%	24%	29%	40%	45%	38%	26%	14%	10%	13%	13%	17%	534	3.04	307	2.81	336	2.64	-6%	-13%
Overall Quality of Life	3%	2%	7%	19%	31%	40%	52%	49%	38%	24%	15%	13%	3%	3%	2%	531	3.00	310	2.81	331	2.58	-8%	-14%
Value of Services for Taxes Paid	1%	2%	4%	9%	20%	22%	37%	34%	39%	39%	25%	20%	15%	19%	15%	528	3.33	312	3.02	336	2.88	-5%	-14%
Overall Satisfaction with City Government	1%	4%	8%	11%	23%	29%	32%	38%	34%	46%	22%	18%	10%	12%	11%	528	3.37	307	2.90	329	2.69	-7%	-20%
Quality of Government Compared to Federal	2%	9%	15%	16%	21%	26%	27%	24%	30%	35%	20%	12%	20%	26%	18%	527	3.18	271	2.74	337	2.47	-10%	-22%

Importance of Enhancing Items	2016	2018	2020	2016	2018	2020	2016	2018	2020	2016	2018	2020	2016	2018	2020	2016		2018		2020		2018	2020
	1	2	3	4	5	Total	Avg.	Total	Avg.	Total	Avg.	Rank	Rank										
Sidewalk Repairs and Improvements	32%	32%	32%	30%	37%	39%	25%	24%	22%	11%	7%	7%	2%	1%	1%	539	2.16	319	2.05	337	2.03	13	10
Street Repairs and Improvements	36%	41%	38%	34%	36%	37%	19%	16%	17%	10%	6%	9%	2%	1%	0%	529	2.02	305	1.87	333	1.97	9	6
Youth Recreation Programs	36%	34%	30%	29%	34%	37%	20%	20%	19%	11%	7%	9%	5%	5%	5%	532	2.05	316	2.00	332	2.07	12	11
Adult Recreation Programs	20%	20%	20%	28%	29%	28%	32%	32%	32%	13%	11%	13%	6%	8%	6%	528	2.41	318	2.37	332	2.40	28	28
Enforcement of Codes to Maintain Property	35%	34%	31%	27%	29%	30%	20%	20%	21%	9%	10%	8%	9%	8%	11%	532	2.04	317	2.05	335	2.07	15	12
Balance Budget and Repay Debt	38%	37%	33%	28%	34%	31%	11%	14%	18%	9%	5%	5%	15%	11%	13%	527	1.88	311	1.85	339	1.95	7	4
Efforts to Improve Public Safety	52%	55%	38%	22%	26%	37%	12%	12%	17%	12%	4%	5%	2%	3%	3%	535	1.83	316	1.63	338	1.88	1	2
Beautification Efforts	26%	28%	19%	31%	32%	47%	28%	29%	25%	12%	7%	6%	3%	3%	3%	529	2.27	317	2.16	333	2.19	19	19
Job Creation	45%	41%	38%	24%	28%	27%	12%	17%	15%	14%	11%	17%	5%	4%	4%	532	1.94	315	1.97	336	2.11	11	14
Attraction of Stores that Provide Shopping Options	49%	54%	44%	22%	21%	26%	14%	15%	13%	14%	8%	14%	1%	3%	3%	534	1.92	314	1.76	337	1.98	3	8
Support for Small Businesses	36%	43%	36%	27%	29%	32%	21%	18%	17%	10%	6%	9%	7%	5%	6%	526	2.04	314	1.86	337	1.99	8	9
Enforcement of Blighted and Unsafe Buildings	38%	46%	39%	27%	26%	28%	12%	17%	14%	11%	5%	7%	12%	7%	11%	533	1.94	306	1.78	332	1.89	5	3
Removal of Public Access Barriers for Disabilities	24%	27%	26%	27%	31%	27%	24%	24%	27%	14%	8%	8%	12%	10%	13%	513	2.32	313	2.14	335	2.19	17	18
Efforts to Unite Different Sectors of Community	28%	23%	20%	25%	33%	32%	23%	26%	27%	15%	11%	12%	8%	8%	10%	524	2.27	314	2.26	330	2.33	24	27
Public Information and Educational Materials	22%	22%	22%	30%	36%	31%	32%	29%	32%	12%	8%	11%	4%	5%	4%	524	2.36	312	2.24	333	2.33	23	26
Construction of Affordable Housing	26%	30%	36%	19%	23%	18%	26%	25%	23%	24%	16%	19%	5%	6%	4%	523	2.51	315	2.28	334	2.26	25	21
Construction of a Variety of Housing Types	25%	28%	32%	22%	28%	23%	29%	27%	25%	19%	11%	15%	5%	7%	5%	525	2.45	304	2.21	332	2.24	22	20
Street Lighting	48%	49%	41%	24%	29%	30%	14%	13%	17%	13%	7%	10%	2%	2%	1%	531	1.91	313	1.77	334	1.96	4	5
Signage	25%	22%	23%	26%	27%	31%	28%	36%	33%	12%	7%	8%	8%	8%	5%	521	2.30	338	2.31	331	2.27	26	23
Trees and Landscaping	28%	26%	24%	27%	34%	41%	32%	31%	27%	11%	7%	7%	2%	3%	1%	527	2.25	311	2.20	335	2.17	21	16
Parks and Open Space	25%	23%	25%	34%	39%	38%	30%	29%	29%	9%	6%	7%	2%	3%	2%	528	2.24	312	2.18	335	2.17	20	17
Recreational Facilities		26%	22%		38%	35%		26%	31%		7%	9%		4%	3%			305	2.14	331	2.27	18	22
Job Training and Placement Programs		32%	26%		28%	29%		27%	23%		8%	15%		5%	7%			285	2.11	336	2.29	16	25
Efforts to Attract Visitors to Improve Local Economy		38%	34%		31%	29%		18%	17%		8%	16%		5%	4%			301	1.96	334	2.15	10	15
Efforts to Establish Long-Term Financial Stability		48%	42%		32%	28%		8%	14%		6%	6%		7%	10%			307	1.69	336	1.82	2	1
Downtown Revitalization		44%	36%		29%	34%		17%	16%		6%	9%		4%	5%			318	1.84	333	1.97	6	6
Train Station and Transportation Improvements		38%	36%		25%	25%		20%	16%		12%	14%		5%	9%			310	2.05	337	2.10	13	13
Art in Public Places		20%	18%		22%	23%		33%	35%		18%	17%		6%	7%			303	2.52	337	2.55	29	29
Social Services to Assist Those with Unmet Needs		27%	27%		23%	27%		28%	25%		15%	14%		7%	7%			314	2.32	336	2.27	27	24