



# Growing Your Business to Maximize Sales

5/23/19 8:30 AM – 10:00 AM

**Location:**  
City Council Chambers  
212 South Vanderhurst Ave  
King City, CA 93930

ATTEND THIS INTERACTIVE TRAINING SESSION TO DISCUSS:

- CUSTOMER EXPERIENCE IMPACTS ON REPEAT SALES, NEW CUSTOMER REFERRALS AND BUSINESS GROWTH; AND
- HOW RECOVERING FROM A NEGATIVE CUSTOMER EXPERIENCE CAN STRENGTHEN YOUR CUSTOMER BOND AND GROW FUTURE SALES.

Please pre-register to ensure enough handouts are available for all attendees.  
Registration of less than 5 attendees could result in the workshop being rescheduled.

**Register online:** <https://ucmsbdc.ecenterdirect.com/events/13029>



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