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## Press Release

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**Date:** March 2, 2018

**Contact:** Steven Adams, City Manager, (831) 386-5925


**Subject:** Amgen Tour of California King City Highlight Week

Beginning Monday, March 5, 2018, please visit the Amgen Tour of California website at [www.amgentourofcalifornia.com](http://www.amgentourofcalifornia.com) and share it with friends and family. Amgen Tour of California will highlight King City the entire week on their website and through e-news and social media.

King City has been selected as a host city for the May 15, 2018 stage start of the race. The Amgen Tour of California is the only annual professional cycling stage race on the UCI World Tour held in North America. It has become the United States' premier annual cycling stage race and one of the most important races in the world. Millions of spectators follow the race worldwide on a variety of international networks. For those unfamiliar with professional cycling, the Amgen Tour of California is similar to the Tour de France and will feature many of the same riders.

King City sponsorship opportunities are still available to local businesses for only \$250, which will provide extensive local and international exposure. See the Spotlight section of the King City website at [www.kingcity.com](http://www.kingcity.com) for more information. The City also has a number of volunteer positions to fill for various duties along the course. Volunteer registration is open at [www.amgentourofcalifornia.com/fan-forum/volunteer](http://www.amgentourofcalifornia.com/fan-forum/volunteer).

For more information on local activities, you may also contact City Hall at 386-5925.

  
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Steven Adams, City Manager