



Press Release

Date: February 2, 2018
Contact: Steven Adams, City Manager, (831) 386-5925
Subject: **King City Community Opinion Survey**

King City residents and businesses will receive a community opinion survey during the week of February 5th. It is designed to help the City establish priorities, evaluate and improve services, and better represent the views of everyone in the community. The survey is conducted every two years to help measure progress and identify where the City needs to focus more attention. It will be provided in both English and Spanish and a self-addressed postage paid envelope will also be provided. This survey is particular important because the City is beginning a strategic planning process, and the results will be used to help ensure the strategic plan represents the needs and opinions of everyone in the community.

The more people participate, the more valuable and useful the results will be. Please contact City Hall at 385-3281 if you have any questions.



Steven Adams, City Manager