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## Press Release


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**Date:** January 24, 2018  
**Contact:** Steven Adams, City Manager, (831) 386-5925  
**Subject:** Amgen Tour of California Local Sponsors Needed

Local sponsorship opportunities are available for the Amgen Tour of California. King City has been selected as a host City for the May 15, 2018 stage start. The Amgen Tour of California is an annual professional cycling stage race on the UCI WorldTour and USA Cycling Professional Tour. First held in 2006, it has become the United States' premier annual cycling stage race and one of the most important races in the world. Millions of spectators follow the race worldwide on a variety of international networks. The overall race will take place May 13<sup>th</sup> – 19<sup>th</sup> and will travel from Long Beach to Sacramento.

On May 15<sup>th</sup>, the race will start at the corner of Broadway Street and Third Street and end in the afternoon at the Mazda Raceway Laguna Seca in Monterey County. Sponsorships are available for only \$250 and \$500, which will provide recognition both locally and on a number of the Amgen Tour of California marketing features. Please see the attached Amgen Tour of California Sponsorship Form or access a copy on the City's website at [www.kingcity.com](http://www.kingcity.com) under the "Spotlight" section.

For more information, you may also contact City Hall at 385-3281.

  
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Steven Adams, City Manager