



## Press Release

**Date:** September 18, 2017  
**Contact:** Steven Adams, City Manager, (831) 386-5925  
**Subject:** King City Community Choice Aggregation Program Public Workshop

The community is invited to learn about the City of King's plans being studied to form a Community Choice Aggregation (CCA) program at a free public workshop Sunday, September 24<sup>th</sup> at 2:00 p.m. at the St. John the Baptist Catholic Church Hall. Under the program, the CCA would become the local electric energy provider and PG&E would continue to transmit and bill for the power. Customers would also maintain the ability to opt out of the program and continue to receive their power directly from PG&E if they choose.

Your input is important. The City Council is tentatively scheduled to make a decision on whether to proceed with implementation at their meeting on October 24<sup>th</sup> in the City Council Chambers at 6:00 p.m.

The City made the decision to further evaluate the potential of forming its own CCA in an effort to design the program to maximize benefits to the local community. Goals and proposals of the program being studied to accomplish this include the following: 1) to establish customer rates lower than those currently charged by PGE; 2) to develop projects that will generate local renewable power; 3) to provide outstanding customer service, including 100% call takers that are bi-lingual; 4) to provide subsidized programs offering rooftop solar equipment to local residents, businesses and organizations, including no cost programs for low-income individuals and families and agencies that serve them; 5) to provide local job training in the solar industry and increase local jobs; 6) to assist in accelerating the process of electric service connections for new businesses and projects; and 7) to develop a program of installing additional energy efficient streetlights throughout the City.

Spanish translation will be presented at the public workshop and refreshments will be provided. You may contact City Hall at 385-3281 for more information.



---

Steven Adams, City Manager