



Press Release

Date: February 4, 2016
Contact: Steven Adams, City Manager, (831) 386-5925
Subject: King City Annual Citizen Survey

King City residents and businesses will receive a citizen survey during the week of February 8th. The survey is being sent by the City to every address, which asks respondents to share opinions about City services and the importance of different City issues. There are three objectives of the survey. It is designed to help the City establish priorities, evaluate and improve services, and better represent the views of everyone in the community. It is the intent of the City to begin conducting the survey on an annual basis. Therefore, it will provide important customer satisfaction data to help the City assess how it's doing, what efforts have been effective, and what areas require more attention.

The survey will be provided in both English and Spanish and it is requested to be returned by February 24th. A self-addressed postage paid envelope will also be provided. The public is encouraged to watch for the survey and please complete and return it. The better the participation, the more valuable and useful the results will be.

Please contact City Hall at 385-3281 if you have any questions. Thank you.



Steven Adams, City Manager